



Mossman State High School

46-62 Front Street Mossman 4873

PO Box 178 Mossman 4873

Phone: 07 4084 1333

mossmanshs.eq.edu.au

Class Course Planner - 2024

Class: BSQ121A

Date Range: 22-Jan-2024 to 21-Jun-2024

Term Week	Unit Number	Unit Plan - Topic	Assessment/Excursion	Date
T 1 Wk 1		Module 5: Event management - Planning for event success		
T 1 Wk 2		Planning for event success		
T 1 Wk 3		Planning for event success		
T 1 Wk 4		Planning for event success		
T 1 Wk 5		Feedback and editing		
T 1 Wk 6		Facilitate a group event		
T 1 Wk 7		Facilitate a group event	Module 5: Event Management- Event plan written component	7 Mar
T 1 Wk 8		Module 6: Event Marketing - Introduction to marketing		
T 1 Wk 9		The marketing mix: product, place, price and promotion		
T 1 Wk 10		Competition and researching competitors		
T 2 Wk 1		SWOT analysis		
T 2 Wk 2		Marketing plan		
T 2 Wk 3		Design promotional material		
T 2 Wk 4		Feedback and editing		
T 2 Wk 5		Feedback and editing	Module 6: Marketing plan and promotional material	16 May
T 2 Wk 6		Module 7: Life and work balance assessment task		
T 2 Wk 7		Workplace rights and responsibilities		
T 2 Wk 8		Workplace conditions		
T 2 Wk 9		Planning for life / work balance		
T 2 Wk 10		Drafting and feedback		