<table>
<thead>
<tr>
<th>Unit Name</th>
<th>Main Ideas</th>
<th>Duration (weeks)</th>
<th>Assessment Item</th>
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| Competing as a Business and sourcing start-up capital | Key Topics:  
- Entrepreneurship  
- Business innovation  
- Design of products and services  
- Formulating a business plan  
- Analysing markets and competition  
- Pricing and marketing  
- Pitching a business idea to potential investors | 10 | Multimodal report and presentation (Group or Individual) | Draft Due Date: Thursday 24<sup>th</sup> August  
Term 3 Week 7  
Due Date: Thursday 31<sup>st</sup> August  
Term 3 Week 8 |
| Managing an event or business | Key Topics:  
- Event planning  
- Client consultation  
- Risk management  
- Managing work teams and work flow  
- Compliance with federal, state and local government regulations | 10 | Report 500-800 words (Group or Individual) | Draft Due Date: Thursday 9<sup>th</sup> November  
Term 4 Week 6  
Due Date: Thursday 16<sup>th</sup> November  
Term 4 Week 7 |

**Literacy Components**
- Speaking and Listening: Presenting information and ideas to class and groups
- Reading & Viewing: Reading and viewing information about business processes and innovation
- Writing & Designing: Writing assignments and designing solutions

**Numeracy Components**
- Number: calculating product pricing, income, expenses and profits
- Algebra:
- Measurement: Aligning of documentation
- Space: Balancing information on display material for presentation
- Chance & Data: Which solution has the best chance of success

**ICT/Technology Components**
- Select and use ICTs in the processes of inquiry and research:
- Select and use ICTs to create a range of responses to suit the purpose and audience:
- Select and use ICTs to collaborate and enhance communication for an identified purpose and audience:
- Develop and apply ethical, safe and responsible practices when working with ICTs:
- Use a range of advanced ICT functions and applications: