## Unit Name: Journalism vs Entertainment

<table>
<thead>
<tr>
<th>Main Ideas</th>
<th>Duration (weeks)</th>
<th>Assessment Item</th>
<th>Due Date</th>
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| - Traditional journalism versus ‘Reality TV journalism’ (e.g. Struggle Street, Go Back to Where You Came From)  
- Representing ‘reality’  
- Popular culture and TV  
- The impacts of social media  
- New media industries and link to traditional journalism | 10 weeks | ASSIGNMENT – 10.4  
Critique: Individual, written (400 - 600 words) | Tuesday 5th September (Term 3, Week 9) |

## Unit Name: Good night and good luck

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| - History of television  
- Evolution of Australian television news  
- Television news codes and conventions  
- Convergence with new media  
- Stereotypes and discourse  
- Audience research  
- The role of the ABC  
- Workplace health and safety requirements  
- The news: production processes, crew roles, pre-production, documentation and organisation | 10 weeks | ASSIGNMENT – 10.5  
Design: Individual, news segment / parody of a news segment script and storyboards  
ASSIGNMENT – 10.6  
Production: Individual, news segment / parody of a news segment, 1-3 minute | Tuesday 17th October (Term 4, Week 3) Tuesday 28th November (Term 4, Week 9) |

### Literacy Components
- ✔️ Speaking and Listening: by creating a cohesive presentation  
- ✔️ Reading & Viewing: a variety of texts related to advertising and new media  
- ✔️ Writing & Designing: a design and production task suitable for advertising.

### Numeracy Components
- ✔️ Number  
- ✔️ Measurement  
- ✔️ Space  
- ✔️ Chance and Data: using data to determine patterns in music clips and new media

### ICT/Technology Components
- ✔️ Select and use ICTs in the processes of inquiry and research  
- ✔️ Select and use ICTs to create a range of responses to suit the purpose and audience  
- ✔️ Select and use ICTs to collaborate and enhance communication for an identified purpose and audience  
- ✔️ Develop and apply ethical, safe and responsible practices when working with ICTs  
- ✔️ Use a range of advanced ICT functions and applications