## Unit Name | Main Ideas | Duration (weeks) | Assessment Item | Due Date
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Social Media | - Types and uses of social media  
- Marketing communication  
- Internal uses of social media  
- Security issues and management | 10 | Multi-modal Extended Response (7 weeks individual work) | **Assessment Draft Due:** Friday 9th March Term 1 Week 7  
**Assessment Due:** Friday 16th March Term 1 Week 8

Business Environments | - Business sectors  
- Strategic Planning  
- Corporate social responsibility  
- Security Management  
- Work Environments  
- Quality practices | 10 | Assignment Research Report 800-1200 words (7 weeks individual work) | **Assessment Draft Due:** Friday 8th June Term 2 Week 8  
**Assessment Due:** Friday 15th June Term 2 Week 9